

Business Acumen Competency Assessment

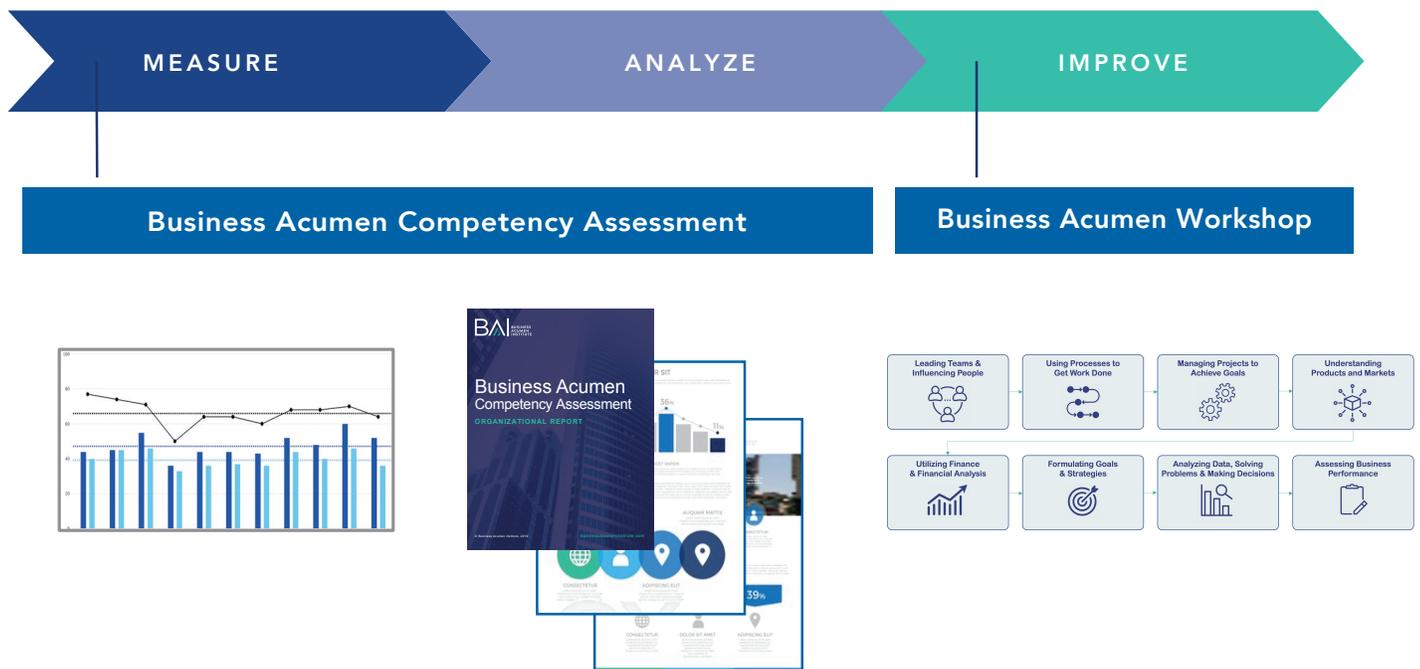
Unlock the Potential of Your Emerging Leaders and Managers

Discover the business acumen gap in your organization.

SENIOR EXECUTIVES AND THEIR TALENT MANAGEMENT PARTNERS are continually looking for ways to accelerate the time to proficiency for emerging leaders and managers. Leadership development programs provide some frameworks, yet a more integrated approach is needed to overlay the competencies and capabilities associated with business acumen.

The Business Acumen Institute (BAI) can augment your company's talent development strategy for emerging leaders and managers with a proven methodology that follows this sequence and is shown in the diagram below:

1. Assessing the knowledge and experience using a comprehensive business acumen competency assessment.
2. Understanding key gaps in the skills and capabilities that comprise business acumen
3. Using what's learned to augment the Business Acumen Workshop
4. Administering the assessment 3-6 months after the workshop to determine the effectiveness of the program



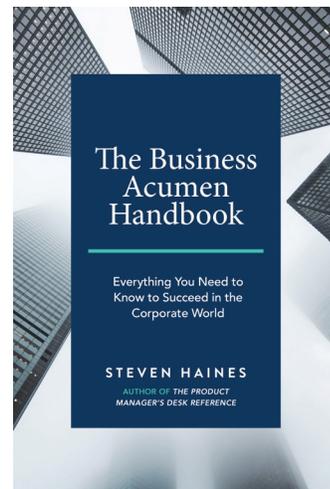
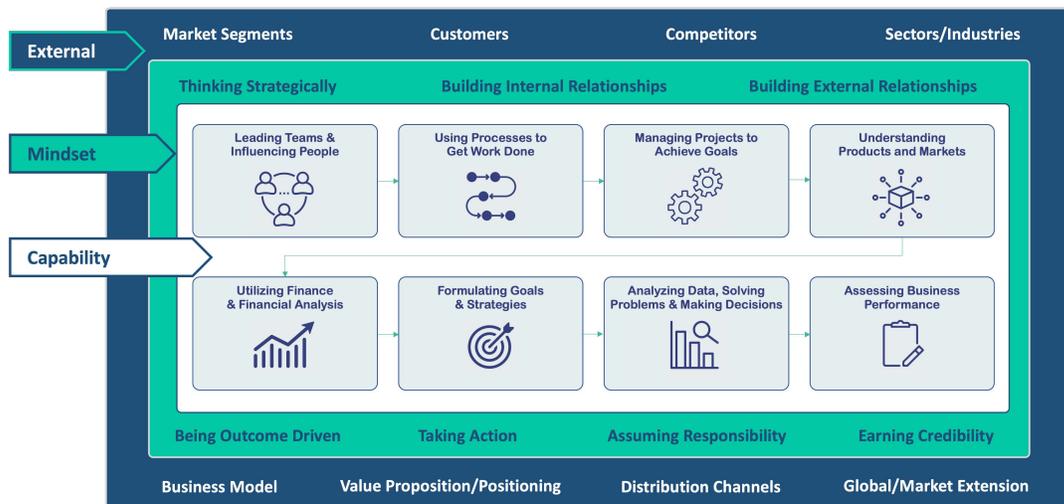


Gain Perspective On All Aspects of Business Acumen

The assessment is focused on your designated population of business people. Using a web-based survey and optional validation interviews, you'll have a solid perspective on all aspects of business acumen, shown in a comprehensive diagnostic report.

Together, we'll be able to examine the findings and insights in order to modify the workshop (if warranted) – or – to guide additional actions for your own leadership development initiatives.

The assessment and workshop are based on the Business Acumen Canvas and The Business Acumen Handbook.



Let us help you unlock the potential of your emerging leaders and managers. To participate in our Business Acumen Competency Assessment, send us an email at contact@business-acumen.com