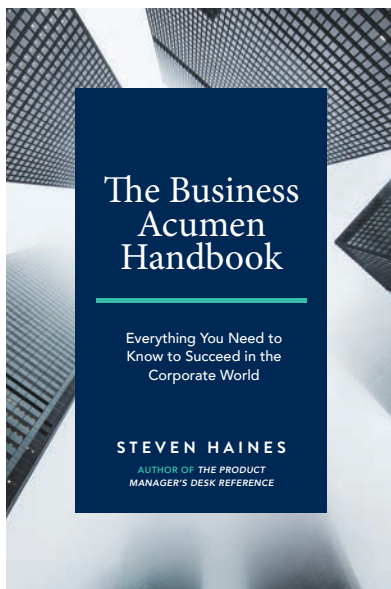




# Business Acumen Workshop

Creating Future-Ready Leaders



**SENIOR EXECUTIVES RELY ON THEIR EMERGING LEADERS** and managers to see the big picture and get things done. They want mindset and mojo, all in one!

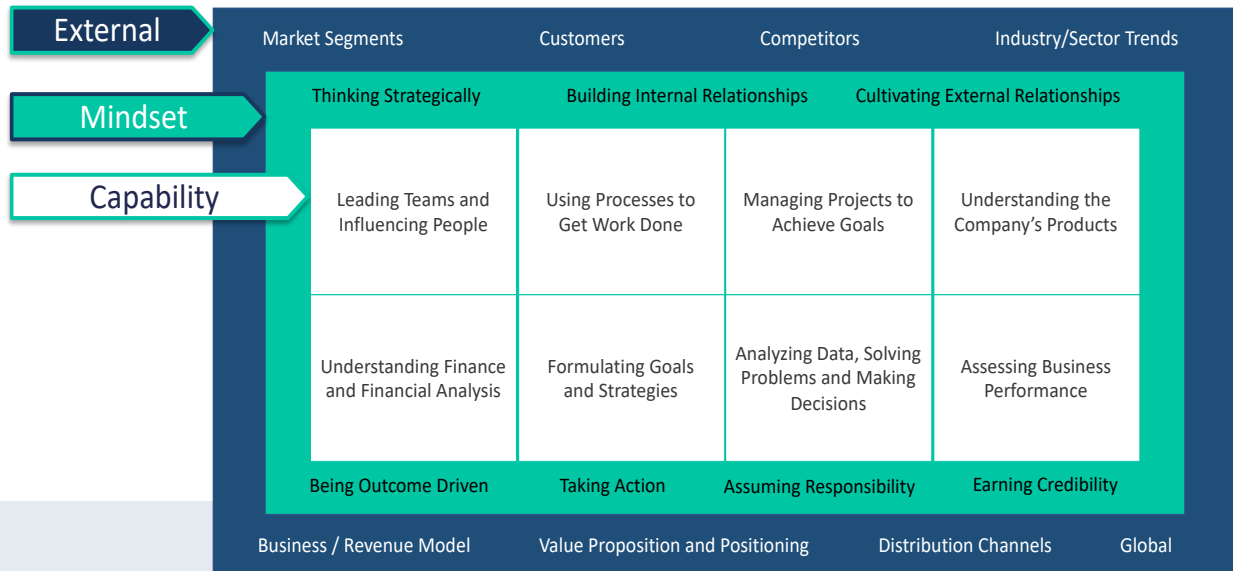
The Business Acumen Institute and its world-renowned workshop brings the complexity of the corporate world into clear focus so that people, across functions, can learn to:

- ✓ Think strategically
- ✓ Collaborate with purpose
- ✓ Decide with data
- ✓ Keep the numbers in mind
- ✓ Act with agility
- ✓ Perform with excellence

# Building Business Acumen with The Business Acumen Canvas



AT THE FOUNDATION of business acumen excellence is a model for how people think about business. This multi-dimensional model, shown as The Business Acumen Canvas provides leaders and managers with the wherewithal to master each element, and to see the big picture of business.



## Emerging Leaders & Managers

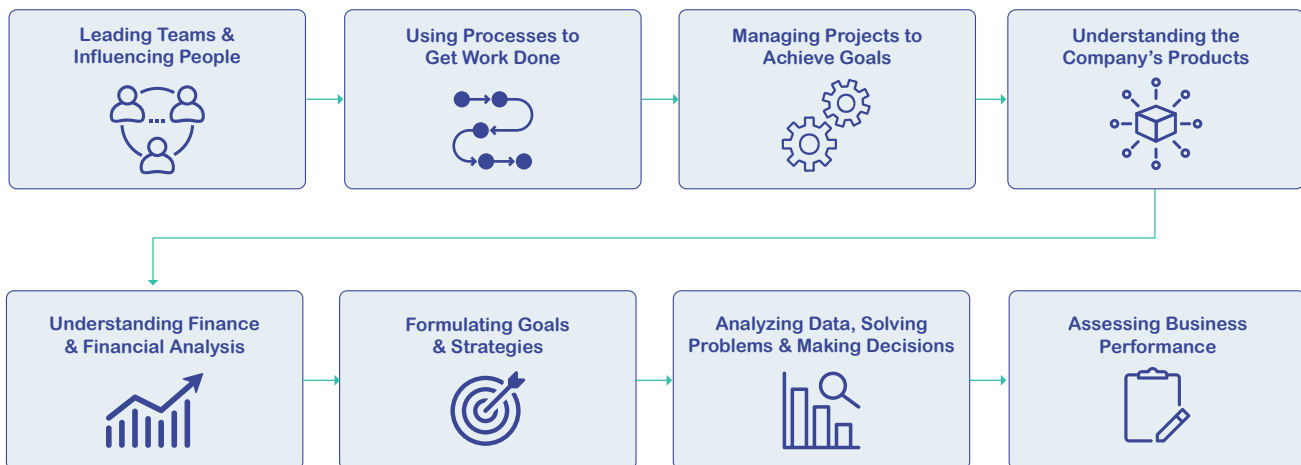
Executives in complex companies know that leadership development doesn't stop with a workshop. BAI can augment your talent management strategy for emerging leaders and managers with:

1. Comprehensive competency assessments
2. Customization of the course
3. Facilitation of applied learning projects
4. Advanced programs that include:
  - a. Creating successful strategies
  - b. Producing effective business cases

# Business Acumen Workshop

## OUTLINE & ARCHITECTURE

The Business Acumen Workshop is built on a flexible, modular architecture that allows for delivery as created, or modified for a company's processes, methods, or unique learning goals. The course follows the course roadmap shown in the diagram below.



## BUSINESS ACUMEN TRAINING – AT YOUR CONVENIENCE

- 1** Online, On-Demand training designed to complete the workshop at your own pace
- 2** Virtual, Instructor-Led training in our virtual classroom with live facilitation
- 3** On-site, In-Person training featuring a face-to-face facilitated experience