



Business Acumen Workshop

Creating Future-Ready Leaders



The Business Acumen Handbook

Everything You Need to Know to Succeed in the Corporate World

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SENIOR EXECUTIVES RELY ON THEIR EMERGING LEADERS and managers to see the big picture and get things done. They want mindset and mojo, all in one!

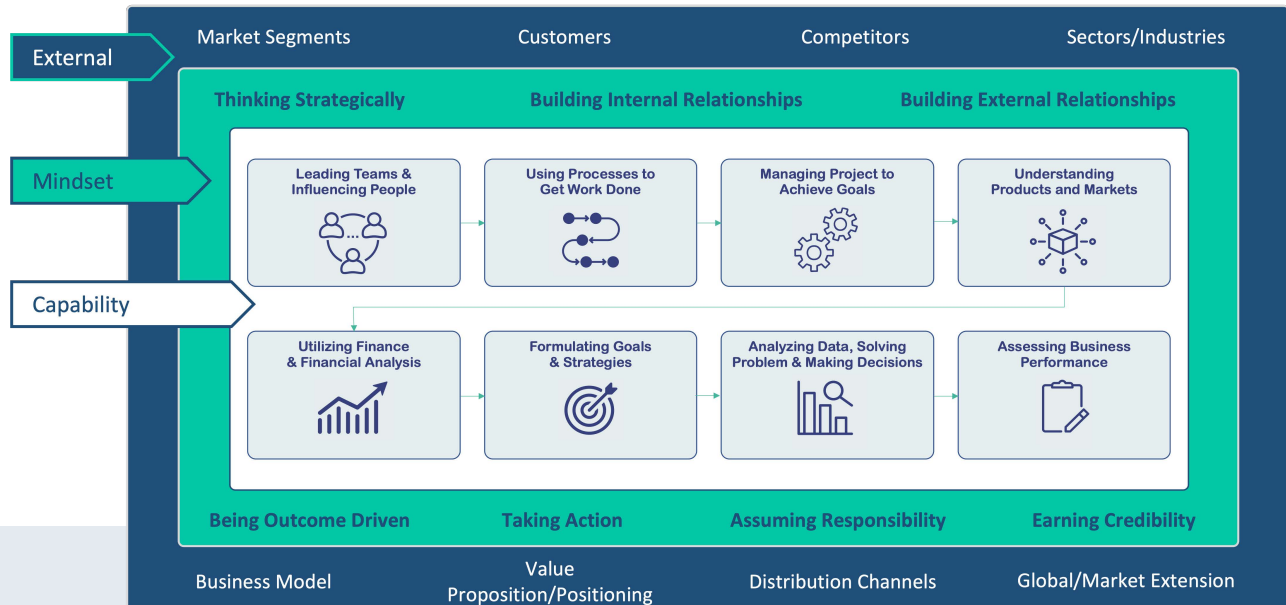
The Business Acumen Institute and its world-renowned workshop brings the complexity of the corporate world into clear focus so that people, across functions, can learn to:

- ✓ Think strategically
- ✓ Decide with data
- ✓ Act with agility
- ✓ Collaborate with purpose
- ✓ Keep the numbers in mind
- ✓ Perform with excellence

Building Business Acumen with The Business Acumen Canvas



AT THE FOUNDATION of business acumen excellence is a model for how people think about business. This multi-dimensional model, shown as The Business Acumen Canvas provides leaders and managers with the wherewithal to master each element, and to see the big picture of business.



Emerging Leaders & Managers

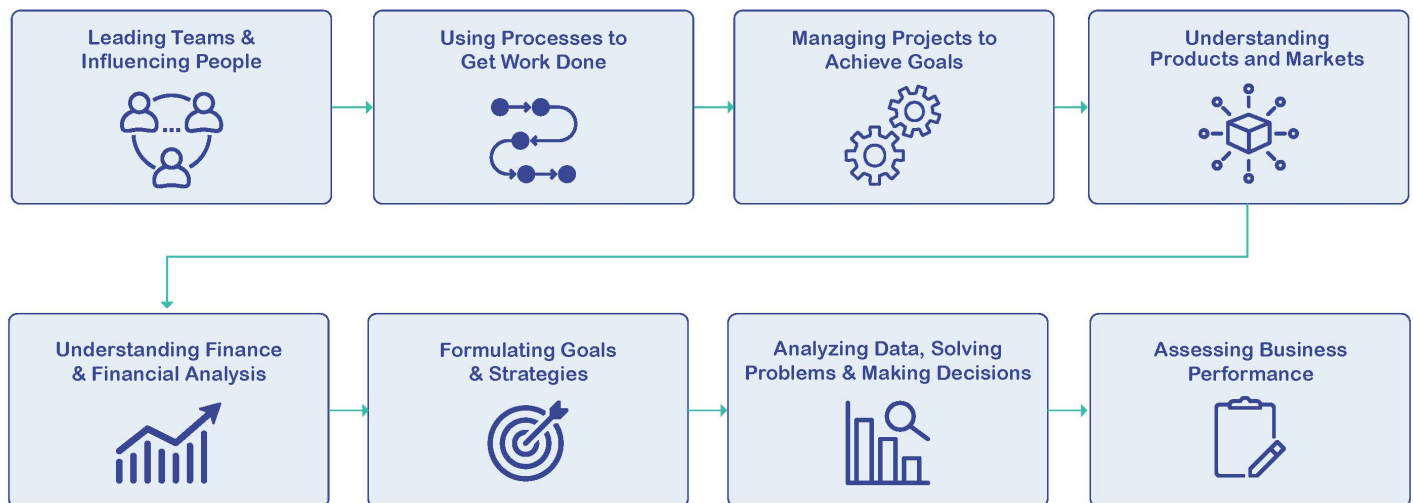
Executives in complex companies know that leadership development doesn't stop with a workshop. BAI can augment your talent management strategy for emerging leaders and managers with:

1. Comprehensive competency assessments
2. Customization of the course
3. Facilitation of applied learning projects
4. Advanced programs that include:
 - a. Creating successful strategies
 - b. Producing effective business cases

Business Acumen Workshop

OUTLINE & ARCHITECTURE

The Business Acumen Workshop is built on a flexible, modular architecture that allows for delivery as created, or modified for a company's processes, methods, or unique learning goals. The course follows the course roadmap shown in the diagram below.



BUSINESS ACUMEN TRAINING – AT YOUR CONVENIENCE

1 Online, On-Demand training designed to complete the workshop at your own pace

2 Virtual, Instructor-Led training in our virtual classroom with live facilitation

3 On-site, In-Person training featuring a face-to-face facilitated experience